

Adam Steinhardt Speaking Intro. (please ready verbatim)

While pole vaulting around the world, in 1988 he landed at the University of Washington in Seattle.

It was here, immersed in the exploding IT revolution he discovered a passion for the Apple Mac.

As a pole vaulter, he jumped 5.51m (18ft) And represented Australia at 2 Commonwealth Games. Narrowly missing the 1992 Olympic Games by just 5 cm.

In 1995, giving his all trying to make the '96 Olympics he walked out of his sales job and, from a single desk, started Next Byte - who in just two years became Australia's biggest Apple Mac Reseller.

As MD and Director of Sales and Marketing, he rapidly built Next Byte to be an Australia-wide Retailer with 16 stores and 140 staff.

A major highlight came in 1998, when Steve Jobs demonstrated an email marketing piece programmed by him, as an example of 'the way to do it' to his Apple Marketing team.

After selling out of Next Byte in 2005, in 2009, he founded The Kingdom, an Adelaide based, digital ad agency

In late 2014, he discovered HubSpot; The NASDAQ-listed Automated Sales and Marketing software company out of Boston.

At the start of 2015, he flipped The Kingdom and became a specialised HubSpot Partner.

In just ten months, The Kingdom became the fastest growing HubSpot Partner ever in Asia Pacific and won the 2015 HubSpot International Partner of the Year Award.

Here today to talk to us on Content Marketing, Ladies and Gentlemen, please make welcome The Managing Director of The Kingdom, Adam Steinhardt.